

# TIME WISE REPAIR VOLU-FIRM ADVANCED AGE-FIGHTING SKIN CARE

**Note to consultant: Share as much info as you choose to ... this is an advanced product!**

## **PRODUCT FACTS:**

- ❖ Volu-Firm is Mary Kay's most superior skin care line to fight aging!
- ❖ These products were formulated to work together to "repair" the skin.
- ❖ Non-comedogenic (won't clog your pores).



## **WHAT TO EXPECT:**

- ❖ Reduction of deep lines and wrinkles.
- ❖ Lifted contours around the eyes, mouth, jawline, and cheekbones.
- ❖ More even skin tone (that may have been caused by sun damage or acne scars).

## **PRODUCT INGREDIENTS:**

- ❖ Volu-Firm Complex contains 3 elements that work together to repair past damage and prevent future damage from occurring.

### 1. Plant Stem Cells:

- Benefits:
  - Keeps the skin firm and prevents thinning of the skin.
  - Preserves the youthful look and vitality of the skin.
  - Promotes skin's ability to regenerate.

### 2. **Tripeptide 1:**

- Benefits:
  - Stimulates the production of collagen.
  - This is important because collagen:
    - Improves the skin's texture.
    - Rebuilds the dermal structure which gives a more youthful appearance.
    - Improves your complexion.

### 3. **Hyaluronic Acid:**

- Benefits:
  - Hyaluronic acid is a tried and true ingredient that is seriously good for your skin. First off, don't let the word "acid" fool you. Hyaluronic acid isn't harsh or skin-stripping at all. In fact, it is the exact opposite – a powerful humectant (aka moisture-binding ingredient) that keeps skin plump and hydrated and, yes, young-looking.
  - Hyaluronic acid is a naturally occurring polysaccharide (carbohydrate) in the human body. It is present in large amounts in the spaces between skin cells, where it provides moisture, plumpness, firmness, and suppleness to the skin.
  - Know how a baby's skin always looks so dewy? It is because babies are born with a high level of hyaluronic acid, which keeps their skin plump and smooth. Unfortunately, the amount of hyaluronic acid in skin diminishes with age, most significantly after age 40.
  - It is possible to help restore the skin's hyaluronic acid content and give grown-up skin a younger, fresher, suppler look.
  - This ingredient is in Volu-Firm! It increases hydration & improves elasticity. It also is great for every skin type – even oily skin can benefit!

## **VOLU-FIRM ORDER OF APPLICATION:**

### **The 1<sup>st</sup> Step in your Volu-Firm Skin Care Set is your Foaming Cleanser:**

- ❖ Use a small amount with water to create a rich lather.
- ❖ Helps the skin maintain its moisture balance to leave it feeling soft!
- ❖ Use morning and night.

### **The 2nd Step in your Volu-Firm Skin Care Set is your Volu-Firm Lifting Serum:**

- ❖ Powerful and potent, this luxurious cream serum is clinically shown to firm and lift the look of sagging skin while giving it a tighter appearance.
- ❖ Use morning and evening after cleansing.

### **The 3rd Step in your Volu-Firm Skin Care Set is your Volu-Firm Day Cream Sunscreen Broad Spectrum SPF 30:**

- ❖ The Day and Night creams come in a container with an airless pump so that the ingredients are never exposed to air or light, which will deteriorate retinol.
- ❖ Contains Broad Spectrum SPF 30 that provides UVA & UVB sun protection.
- ❖ Contains the Volu-Firm Complex and is designed to help visibly reduce the appearance of deep wrinkles, help give skin a visibly lifted look and give skin tone a more even appearance.
- ❖ Use in the morning, after applying Serum.

### **The 4th Step in your Volu-Firm Skin Care Set is your Volu-Firm Night Treatment with Retinol:**

- ❖ Why is Retinol so important?
  - It repairs wrinkles and it is a derivative of vitamin A, which has been proven to:
    - Boost collagen production (reduces wrinkles and prevents fine lines).
    - Speed cell turnover (evening out discoloration and brightening skin tone).
    - Unclog pores (making them look smaller and reducing acne).
  - Retinol reduces the appearance of fine lines and deep wrinkles.
  - Retinol is an over-the-counter version of Retin-A (Vitamin A) which is used by dermatologists to treat aging skin and acne.
- ❖ Use only at night, after applying Serum.

### **The 5th Step in your Volu-Firm Skin Care Set is your Volu-Firm Eye Renewal Cream**

- ❖ This silky eye cream is clinically shown to:
  - Lift the look of the eye area and smooth out crepiness.
  - Reduce the appearance of deep lines and wrinkles.
- ❖ This eye cream comes with a special applicator made from Zamac metal which provides a cooling effect as it gently massages the eye area and reduces puffiness.
- ❖ Use 2 times per day and apply after Day or Night Cream.

### **Time Wise Repair Volu-Fill Deep Wrinkle Filler – Worried about Wrinkles? Not anymore!**

- ❖ This targeted cream fills deep wrinkles immediately and improves their appearance over time.
- ❖ Use morning and evening, apply directly to wrinkles and gently pat with fingertips into wrinkle.
- ❖ Use before moisturizer.
- ❖ How it Works: As part of the TimeWise Repair family, Volu-Fill Deep Wrinkle Filler is a more advanced formula that contains encapsulated retinol and encapsulated hyaluronic acid.
- ❖ These ingredients are recognized by skin care experts because of the impressive results they deliver.
- ❖ This formula also contains flexible elastomers, which are special, microscopic fibers that provide visible filling benefits in addition to providing a foundation for the encapsulated hyaluronic acid.